

Save on the New Mag Sepharose™ magnetic beads

Simplify handling in protein sample preparation

Protein A Mag Sepharose, Protein G Mag Sepharose, and NHS Mag Sepharose are magnetic beads designed to simplify the enrichment of target proteins by immunoprecipitation or pull-down applications.

- **Beads are visible and dense.** Easy to spot and collect
- **Beads are non-adherent.** No smearing effects and aggregate formation
- **Applicable for multiple applications.** Low microliter to high milliliter scale
- **High recovery.** Optimized capacity for enrichment through immunoprecipitation or pull-down of target proteins. Only low amounts of sample are needed.
- **Fast, simple protocols.** Hours instead of days

Now until December 31, 2010, receive
25% off select Mag Sepharose products.

See reverse side for ordering information.



Paramagnetic, spherical, highly cross-linked agarose particles simplify protein sample preparation applications.



Mag Sepharose Promotion Ordering Information

Catalog number	Description	Price (\$)
For immunoprecipitation applications		
GE2010-06	Protein A Mag Sepharose 1 x 500 µl	107.25
GE2010-01	Protein A Mag Sepharose 4 x 500 µl	417.75
GE2010-07	Protein G Mag Sepharose 1 x 500 µl	107.25
GE2010-02	Protein G Mag Sepharose 4 x 500 µl	417.75
For pull-down of any protein or biomolecule		
GE2010-08	NHS Mag Sepharose 1 x 500 µl	107.25
GE2010-03	NHS Mag Sepharose 4 x 500 µl	417.25
For the enrichment of phosphopeptides		
GE2010-09	TiO ₂ Mag Sepharose 1 x 500 µl	72.00
GE2010-04	TiO ₂ Mag Sepharose 4 x 500 µl	269.25
For simplified handling		
GE2010-05	MagRack 6	189.75



The new Mag Sepharose magnetic beads are ideal for:

- Immunoprecipitation
- Pull-downs
- Low-abundance proteins
- Phosphorylated proteins and peptides



Distributor
GE Healthcare



In the United States:
For customer service, call 1-800-766-7000.
To fax an order, use 1-800-926-1166.
To order online: www.fishersci.com

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